



**PRSA- Orlando Chapter  
Board of Directors Meeting  
June 6, 2006, 8:00 am – 9:30 am**

**Attendees:** Dawn Vaughan, Andrea Finger, Scott Toncray, Christy Pain, Sabrina Heise, Mason Moore, Cluny McCaffrey, Dan Ward, Hue Lien Duxbury, Ray Gilmer, Michelle Lynch, Allen Moore

**I. Administration:** Dan Ward made a motion to approve the May board meeting minutes and Scott Toncray seconded. Motion was approved.

**II. Special Report from the Sunshine District.** Wendy Kurtz, District Chair: 2006 Sunshine District Conference – estimated 60 attendees; 2007 conference will be held in Orlando. Bylaw amendments need to be submitted by June 15 for review by state board and will meet on June 23<sup>rd</sup> in conjunction with Sunshine district conference.

**III. President's Report:** Ethics Award for September meeting will be announced at next luncheon meeting - Lorelie will be responsible for the announcement. Requested that the board review and revise the award submission – Andrea will send via email. Scott will include award information in the June newsletter and write the press release. Ray will brief Chris Kauffman at OBJ regarding the award.

**IV. Professional Development:** September morning program. Topic: Journalistic ethics versus Public Relations ethics in a panel discussion followed by lunch. \$65 includes lunch and is comparable to FPRA/PRSA media roundtable in July.

**V. Communications:** Working with Jackie Kelvington on August meeting – Carmine Gallo, former CNN reporter whose specialty is media training. Promotion schedule: special early bird registration flyer on June 16; July 3 mailer to PR, Marketing and Business groups; and regular communication in August.

**VI. Finance:** Statement attached. Provided \$300 stipend to PRSA National office – donation to Naples Sunshine district conference.

**VII. Programming:** June Blog luncheon on track; July media roundtable will be held at Ivanhoe Hotel with Scott Maxwell as the keynote; Carmine Gallo for August; Clarence Jones for September; Ultimate Mixer in October; November and December are open.

**III. Community Service:** National PRSA College of Fellows email mentoring program; need to gauge interest in a mentor program; mentor/mentee luncheon program could be in November. Report from June 2 committee meeting attached.

**IX: Accreditation:** Two candidates passed the first phase.

**X. Job Bank:** Job bank has been very active.